REMARKS

The final Office Action of June 15, 2007 has been reviewed and these remarks are responsive thereto. Claims 1, 7, 12-15, 17-19, and 23 have been amended. Claims 5, 6, 8, 9, 16, 22, 24, and 25 were previously cancelled without prejudice or disclaimer. Upon entry of this Amendment, claims 1-4, 7, 10-15, 17-21, and 23 remain pending in this application. Reconsideration and allowance of the instant application are respectfully requested.

Rejections Under 35 U.S.C. § 103

Claims 1-4, 7, 10-15, 17-21, and 23 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent Publication No. 2002/0013950 to Tomsen (hereinafter "Tomsen") in view of U.S. Patent No. 6,381,748 to Lin et al. (hereinafter "Lin"). Applicants respectfully traverse this rejection.

Amended independent claim 1 recites, among other features, while displaying the frame of the live video presentation, automatically storing for later use the frame of a live video presentation when the number of interactive links associated with the frame of a live video presentation is greater than a number of interactive links which can be reviewed and assessed by a user in real-time. Applicants respectfully assert that neither Tomsen nor Lin, alone or in combination, teaches or suggests the features of claim 1.

Tomsen describes a method and system to save context for a deferred transaction. The method and system in Tomsen permits a viewer to defer a transaction that has begun. Para. 0053. Once the deferral option is selected, the incomplete transaction is stored. Para. 0054. However, once the deferral option is selected, "the regular television programming is displayed and the transaction is deferred." Para. 0053. Saving the transaction in Tomsen results in *regular programming* being displayed, unlike the method of claim 1, which recites, *while displaying* the frame of the live video presentation, automatically storing the frame of the live video presentation. The addition of Lin fails to cure the deficiencies of Tomsen with respect to claim 1.

Lin describes an internet video gateway server that transmits selection information to a set top box connected to a television. *See* Abstract. Lin further describes inserting information

such as a number, letter or symbol into an HTML page in response to detection of a hyperlink. However, Lin fails to teach or suggest *while displaying* the frame of the live video presentation, storing the frame of the live video presentation, as recited in claim 1. Accordingly, Applicants respectfully assert that claim 1 is allowable over the combination of Tomsen and Lin.

Claims 2-4 depend from claim 1 and are allowable for at least the same reasons as claim 1 and further in view of the additional novel features recited therein. Accordingly, Applicants respectfully request withdrawal of these rejections.

Independent claims 12, 19, and 23 have been amended to include language similar to that recited in claim 1 and are allowable for at least the same reasons as discussed above with respect to claim 1. Claims 13-15 and 20-21 depend from claims 12 and 19, respectively, and are thus allowable for at least the same reasons as their base independent claim, and further in view of the additional novel features recited therein.

Amended independent claim 7 recites, among other features, determining that the number of interactive links associated with the frame of a live video presentation is greater than a number of interactive links which can be reviewed and accessed by a user in real-time. Applicants respectfully assert that neither Tomsen nor Lin, alone or in combination, teaches or suggests the features of claim 7.

In rejecting claim 7, the Office asserts that Tomsen discloses "automatically interrupting a frame buffer when the number of interactive links associated with the frame of a live video presentation is greater than the number of interactive links which can be reviewed and accessed by a user in real-time." *See* the final Office Action at p. 4. Even assuming, without admitting, that Tomsen describes automatically interrupting a frame buffer, Tomsen fails to teach or suggest *determining* that the number of interactive links associated with the frame of a live video presentation is greater than a number of interactive links which can be reviewed and accessed by a user in real-time, as recited in claim 7. The addition of Lin fails to cure the deficiencies of Tomsen with respect to claim 7.

The Office relies on Lin as teaching "computing the number of links associated with a frame of a live video presentation." *Id.* at p. 3. Applicants respectfully disagree. Lin simply

describes adding a number, letter, or other identifier to an HTML page to provide an "additional visual indicia corresponding to each hyperlink." *See* Lin at. col. 6, lines 22-24. Even assuming, without admitting, that Lin teaches computing the number of links associated with a frame of the live video presentation, there is absolutely no teaching or suggestion in Lin of *determining* that the number of interactive links associated with the frame of a live video presentation is *greater than* a number of interactive links which can be reviewed and accessed by a user in real-time, as recited in claim 7. Accordingly, Applicants respectfully assert that claim 7 is patentably distinct from the cited combination of references.

Claims 10 and 11 depend from claim 7 and are allowable for at least the same reasons as their base claim, and further in view of the additional novel features recited therein. Applicants respectfully request withdrawal of these rejections.

Independent claim 17 has been amended to include language similar to claim 7 and is allowable for at least the same reasons as discussed above with respect to claim 7. Claim 18 depends from claim 17 and is allowable for at least the same reasons as its base claim and further in view of the additional novel features recited therein. Applicants respectfully request withdrawal of these rejections.

<u>CONCLUSION</u>

The Commissioner is authorized to charge our deposit account number 19-0733 in the amount of $1050 for a three-month extension. No additional fees are believed to be due in connection with this amendment. If any additional fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.

All rejections having been addressed, applicants respectfully submit that the instant application is in condition for allowance, and respectfully solicit prompt notification of the same.

Respectfully submitted,

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